

—● Objective

To assist companies in developing accessible, search engine friendly Web sites allowing clients to better market their products and services.

—● Professional Experience

Art By Tech Web Design, Macungie, PA
CEO & Project Manager

August, 2003 - Present

- Managed conversion of e-commerce site from ColdFusion custom cart to X-Cart PHP shopping cart and relocation from Windows to Unix hosting.
- Reviewed and tested shopping carts, content management systems, and blogs.
- Provided project management duties for virtual chamber of commerce site and chamber magazine site, including design and development.
- Managed email campaign and maintained site for Women's Media.
- Advised and guided clients on Internet marketing processes, effective search engine optimization techniques, and trends in Web development.
- Published E-book: "The Four Stages of Web Design: for the Non-Techy".
- Provided speeches, seminars, and articles on search engine optimization, accessibility, Dreamweaver, and general Web design.

Art By Tech Web Design, Macungie, PA
Lead Designer

December, 2000-Present

- Work included graphic design and Web development, specializing in design for usability and accessibility for numerous clients. See Web design portfolio at <http://artbytech.com/web-site-and-graphic-design-portfolio.php>.
- Updated HTML for search engine optimization and accessibility.
- Blog and content management system implementation and customization.
- Client work included E-commerce development and debugging, database work, audio editing, HTML, XHTML, CSS, Flash, JavaScript, and PHP programming.
- Managed hosting, FTP, shell access, site maintenance, and backend services.
- Maintain blog on coding practices at www.coderemedy.com.

Plus Three, New York, NY
Implementer

March, 2006 – August, 2006

- Responsible for HTML, CSS, JavaScript implementation, debugging, and Bugzilla reporting of designs for several clients.

Thaumatargix, Inc. (TGIX), New York, N.Y.
Implementer Intern for Creative Services

July, 2000 – September, 2000

- Provided editing and hand coding for clients and for TGIX intranet site, including Web and graphic design, video editing, image optimization, uploading, and troubleshooting.
- Participated in usability testing studies.

Freeman & Co., LLC, New York, N.Y. June, 1998 – September, 2005

Graphics Consultant / Financial Analyst Assistant

- Graphic design for corporate presentations and Web site.
- Created PDF files from financial PowerPoint presentations.
- Used database queries, forms, and formulas to create financial league tables.
- Maintenance, acquisition, and installation of hardware and software.
- Managed user administrative rights and assignment of IP addresses to users.
- Management of all backup and restoration systems.

Metromedia Fiber Network, White Plains, N.Y. March, 1996 – May, 1998

Operations Coordinator / Engineering Assistant

- Managed, researched, and implemented project to convert and link database tables to AutoCAD Map and MapInfo diagrams using ODBC for entire fiber route.
- Project management of all fiber routes including creating maps, managing archives and databases, and managing supplier relationship.

Various Film & TV Companies, New York, N.Y. October, 1995 – March, 1996

Production Assistant

- Provided production assistant, script supervisor, and art department services.

Ideal Business Communications, New York, N.Y. June, 1993 – September, 1995

Assistant Producer / Marketing Assistant

- Managed images and scripts for rehearsals and live show.
- Wrote, proofread, and edited scripts and videos for all slide shows and events.
- Wrote, designed, and produced promotional print pieces.
- Performed demographic market research for potential new products.
- Assisted with creative proposal writing and all corporate correspondence.

—● Education

B.S. in Interdisciplinary Studies, N.Y. Institute of Technology GPA: 3.7

Concentrations in Computer Science, Communication Arts, and Math/Physics

- Also trained as Dreamweaver Web accessibility and specialist by industry guru and Sitepoint.com author, Rachel Andrews.
- Additional training in Web design and programming, search engine optimization, graphics, and project management.

—● Software and Computer Knowledge

Skills: Web design, accessibility, and usability; search engine optimization.

Programming: XHTML, HTML, CSS, PHP, JavaScript, MySQL, Apache, Telnet/SSH, some c++/ XML/ ASP/ ColdFusion/ Perl.

Software: Dreamweaver 8, Fireworks 8, Flash 8, Homesite 5.5, Photoshop CS, Illustrator 8, FreeHand MX, FrontPage 2003, Contribute 3, Acrobat 7, Paint Shop Pro, Putty, CVS, and complete Microsoft Office Professional 2003. Experienced with various CMS, blog, and shopping cart systems. Knowledge of AutoCAD and MapInfo.